Leggere a voce alta il testo inglese e tradurlo in italiano

TRACCIA 1 - estratta

A few years ago data management was seen mostly as a support function. The priority was keeping information safe, storing it properly, and making sure teams could access what they needed.

TRACCIA 2 – non estratta

In 2025 data management has moved from the back office to the front line of strategy, fueling AI adoption, controlling rising costs, and shaping trust in digital business. So, what changed – and where is it going next?

TRACCIA 3 - estratta

Since 2023 nearly three out of four organizations are using generative AI tools in their daily operations. This changes everything: when AI depends on the quality of our data, data management becomes the engine that determines whether your AI is powerful and accurate – or unreliable and even risky.

TRACCIA 4 - estratta

Bad data doesn’t just mean bad reports anymore; it means AI models producing biased, misleading, or even harmful results. That makes data management a core driver of competitiveness, not just an IT (Information Technology) responsibility.

TRACCIA 5 - estratta

As AI spreads, so do concerns about trust. Large language models (LLM) are incredibly powerful but also prone to “hallucinations” – confindently delivering wrong answers. Combine that with risks of bias, data leaks, and privacy issues, and the stakes become clear.